

BVMI

HEROES

of **HEALTHCARE**

LUNCHEON

Celebrating the volunteers who make
compassionate healthcare possible.

Presented by



Valley
Health
System



YEARS
1951-2026

**SPONSORSHIP
OPPORTUNITIES**

Join us for the

BVMI
HEROES
of **HEALTHCARE**
LUNCHEON

Dear Sponsors,

It is our pleasure to invite you to join us for the annual **BVMI Heroes of Healthcare Luncheon**, **presented by Valley Health System**, on Wednesday, October 28, 2026, at Season's Catering in Washington Township.

This special event will bring together the Who's Who of Bergen County for an afternoon of celebration and impact, featuring a paddle raise, exciting raffle, and a special tribute to BVMI's Heroes of Healthcare, the extraordinary individuals who make compassionate care possible---our volunteers.

Volunteers have always been the heart of BVMI. Since 2009, more than 750 volunteers, past and present, have given their time and talent, to provide compassionate lifesaving care to thousands of patients. They are our healthcare heroes who've gone above and beyond to improve lives and strengthen our community.

Your sponsorship will help BVMI build on their legacy of service by expanding access to free, high-quality healthcare, reaching more uninsured adults, and growing the programs our patients need most.

Join us in celebrating our Heroes and helping build a healthier future for our neighbors. We're truly grateful for your partnership in bringing access to care to more people in our community.

Warm regards,



Amanda
Amanda Missey
President/CEO
BVMI



Michael
Michael Faust, MD
Valley Medical Group

EVENT INFORMATION



“At Valley Health System, we believe in the power of partnership to build healthier communities. As Presenting Sponsor, we proudly support BVMI’s mission and invite others to join us in creating lasting impact through compassionate care.”



Robert Brenner, MD, MMM, FACHE
President and Chief Executive Officer
Valley Health System

Why Sponsor?

As a Heroes of Healthcare Luncheon Sponsor, your support directly impacts the lives of thousands of hardworking individuals in Bergen County who are living without access to essential healthcare. Your generosity enables BVMI to provide free, high-quality medical care through a dedicated team of volunteer professionals, delivering preventive and primary services to those who need it most. Instead of relying on emergency rooms for basic care, our patients receive consistent, compassionate treatment that improves both their health and their quality of life.

Your sponsorship is more than support, it's partnership, visibility, and a shared investment in a stronger, healthier Bergen County.

Event Information

Event Date

Wednesday
October 28, 2026

Time

11:30 AM – 2:30 PM

Location

Season's Catering
Washington Township, NJ

Program Highlights

Open Bar Cocktail Hour

Buffet Lunch

Keynote Speaker,
Dr. Chris Pernel

Volunteer Recognition
Program

Heroes Giving Moment

Attire

Business

CELEBRATING

HEROES *of* HEALTHCARE



"It's the patients themselves who inspire me to volunteer. The moments that remind me why this work matters are when patients return with gratitude in their hearts and eyes, telling me they feel so much better."

– Grishma Parikh, MD

FEATURING KEYNOTE SPEAKER



Dr. Chris Pernell

*Physician Leader and
Social Change Agent*

A Prescription for Hope

Dr. Pernell will share her powerful perspective on today's growing healthcare challenges and the urgent need for equitable access to care, highlighting how community-based care is a prescription for hope.

Dr. Chris T. Pernell is a dynamic physician leader and social change agent. In her practice, she focuses on health justice, community advocacy, and population medicine and well-being. A celebrated visionary and apostle of public health, Dr. Chris serves as the National Director of the Center for Health Equity at a leading civil rights organization.

The Center is dedicated to driving equitable health outcomes and transforming healthcare systems while valuing the whole person. Before joining the nation's oldest and most revered civil rights organization, she launched The Esther Group, a public health consulting and health equity strategy firm.

SPONSORSHIP OPPORTUNITIES

Sponsor Benefits	Presenting SOLD	Healthcare Hero \$25,000	Equity Champions \$15,000	Lifeline Leadership \$10,000	Access Advocate \$5,000	Impact Partner \$2,500
Speaking opportunity at the podium	★					
Logo inclusion in the honoree video	★					
Prominent logo placement on welcome banner	★	★	★			
Formal recognition of your contribution from the podium	★	★	★	★		
Company name and logo on BVMI website	★	★	★	★	★	★
Complimentary Luncheon Tickets	25 VIP Premium Seating	20 VIP Premium Seating	15 VIP Premium Seating	10	5	4
Virtual ad placement*	Full Page	Full Page	Full Page	Full Page	Half Page	Half Page
Social media recognition	2 Exclusive	2 Exclusive	2 Exclusive	1 Exclusive	1 Non-exclusive	1 Non-exclusive

*Ad Journal will display on immersive multimedia centerpieces at the event and on the website for one year

PROMOTIONAL OPPORTUNITIES

Sponsor Benefits	Legacy Matchmaker \$7,500	Keynote Speaker \$5,000	Signature Sip \$3,500	Hero Recognition \$2,500
Opportunity for 100% tax deductible match for all donations up to \$5000 during the paddle raise				
Attend VIP Meet and Greet with Keynote Speaker				
Prominent logo placement	Digital donation leaderboard	VIP Meet and Greet Signage	Naming of signature cocktail 500 custom printed cocktail napkins	Underwrite the volunteer gifts Event program and on gift bags
Virtual ad placement*	Full Page	Full Page	Half Page	Half Page
Social media recognition	1 Exclusive	1 Non-exclusive	1 Non-exclusive	1 Non-exclusive
Company name and logo on BVMI website for one year				

Tribute and Ad Journal Packages

Advocate	Ambassador	Supporter	Friend
\$1,000 2 Tickets + Full Page Ad	\$500 1 Ticket + Half Page Ad	\$250 Quarter Page Ad	\$100 Name Listing

BVMI Legends Luncheon Registration Form

Sponsorship Opportunities

☐ Presenting (Exclusive)	SOLD
☐ Healthcare Hero	\$25,000
☐ Equity Champions	\$15,000
☐ Lifeline Leadership	\$10,000
☐ Access Advocate	\$5,000
☐ Impact Partner	\$2,500

Promotional Opportunities

☐ Legacy Matchmaker	\$7,500
☐ Keynote Speaker	\$5,000
☐ Signature Sip	\$3,500
☐ Hero Recognition	\$2,500

Luncheon

☐ Lunch and Cocktails ticket	\$200
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Tribute and Ad Journal Packages

☐ Advocate \$1,000	☐ Ambassador \$500	☐ Supporter \$250	☐ Friend \$100
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RESERVE YOUR SPOT TODAY!

- ☐ **Yes!** Sign us up for the BVMI Heroes of Healthcare Luncheon.
- ☐ We're unable to participate, but want to support BVMI with a donation of \$ _____

Contact Information

Contact Name

Company Name (as you would like it to appear on signage)

Address

City State Zip Code

Email Address

Phone

Payment Method (please select one)

- ☐ **Credit Card:** Scan the QR code or visit [BVMI.org/Heroes-Luncheon](https://bvml.org/Heroes-Luncheon) to pay securely online
- ☐ **Check:** Payable to BVMI, mailed to the address below
- ☐ **ACH/EFT** (Bank Transfer): Please email us at BVMlevents@BVMI.net to receive secure transfer instructions



Sponsorship Materials

Please submit sponsorship forms and a high-resolution color logo by **October 1, 2026**, to:
Caren Orozco - Development Associate
BVMlevents@bvmi.net

Mailing Address

BVMI – Attn: Erica Joy West
75 Essex Street, Suite 100
Hackensack, NJ 07601

Questions? Contact Caren Orozco, Development Associate,
BVMlevents@bvmi.net or 201-518-8483