

BVMI

LEGENDS

LUNCHEON

A History Built by Legends.
A Future Inspired by Their Legacy.

Presented by



**SPONSORSHIP
OPPORTUNITIES**

Join us for the

BVMI
LEGENDS
LUNCHEON

Dear Sponsors,

It is our pleasure to invite you to join us for the inaugural **BVMI Legends Luncheon**, presented by **Valley Health System**, on Wednesday, October 29, 2025, at Season's Catering in Washington Township.

This special event will bring together the Who's Who of Bergen County for an afternoon of celebration and impact—featuring a Legacy Giving Moment, exciting raffle, and the honoring of our first-ever BVMI Legends.

We are proud to celebrate four extraordinary individuals—**Dr. Arthur De Simone, Dr. Howard Lipton, Michelle Kaye, and Dale DeAngelis Mottola**—whose vision and dedication helped bring BVMI to life. Their legacy not only shaped our past but is now guiding us into a new chapter, as BVMI expands healthcare access across the county.

Your sponsorship will help launch this meaningful new tradition while directly supporting our mission to provide free, high-quality, compassionate healthcare to hardworking, uninsured adults throughout Bergen County.

Join us in celebrating our BVMI Legends and helping build a healthier future for our neighbors. We're truly grateful for your partnership—and excited to begin this next chapter together.

Warm regards,



Amanda
Amanda Missey
President/CEO



Julie Karcher

Julie Karcher
Chair, Legends Luncheon Committee
Senior Vice President



EVENT INFORMATION



“At Valley Health System, we believe in the power of partnership to build healthier communities. As Presenting Sponsor, we proudly support BVMI’s mission and invite others to join us in creating lasting impact through compassionate care.”



Robert Brenner, MD, MMM, FACHE
President and Chief Executive Officer
Valley Health System

Why Sponsor?

As a Legends Luncheon Sponsor, your support directly impacts the lives of thousands of hardworking individuals in Bergen County who are living without access to essential healthcare. Your generosity enables BVMI to provide free, high-quality medical care through a dedicated team of volunteer professionals—delivering preventive and primary care to those who need it most. Instead of relying on emergency rooms for basic care, our patients receive consistent, compassionate treatment that improves both their health and their quality of life.

Your sponsorship is more than support—it’s partnership, visibility, and a shared investment in a stronger, healthier Bergen County.

Event Information

Event Date

Wednesday
October 29, 2025

Time

11:30 AM – 2:30 PM

Location

Season’s Catering
Washington Township, NJ

Program Highlights

Open Bar

Lunch Service

Legacy Giving Moment

Raffle & Awards
Presentation

Attire

Business

MEET OUR 2025 HONOREES



Howard Lipton, DO **Associate Medical Director**

Dr. Lipton has been an essential part of BVMI's mission, offering skilled, empathetic care while mentoring volunteer providers and advancing medical excellence throughout the organization.

Dale DeAngelis Mottola **Administrative Director**

Dale served as Administrative Director until 2024, playing a key role in shaping the organization's growth and culture. Her leadership of the Garfield Project continues to expand access to care and deepen BVMI's community impact.

Arthur De Simone, MD **Medical Director**

As BVMI's first official employee and longtime Medical Director, Dr. De Simone has guided our clinical vision with extraordinary leadership and compassion. His dedication has shaped the care we deliver to thousands in need.

Michelle Kaye, MSN, RN **Director of Nursing & Clinical Services**

Michelle's leadership in nursing and clinical operations has ensured BVMI patients receive the highest quality care. Her impact is seen in every aspect of our patient-centered services.






SPONSORSHIP OPPORTUNITIES

SOLD

Sponsor Benefits	Legends \$50,000	Founders \$25,000	Legacy \$15,000	Leadership \$10,000	Pioneer \$5,000	Visionary \$2,500
Speaking opportunity at the podium	★					
Logo inclusion in the honoree video	★					
Prominent logo placement on welcome banner	★	★	★			
Formal recognition of your contribution from the podium	★	★	★	★		
Company name and logo on BVMI website	★	★	★	★	★	★
Complimentary Luncheon Tickets	25 VIP Seating	20 VIP Seating	15 VIP Seating	10	5	2
Virtual ad placement*	Full Page	Full Page	Full Page	Half Page	Half Page	Half Page
Social media recognition	2 Exclusive	2 Exclusive	2 Exclusive	1 Exclusive	1 Non-exclusive	1 Non-exclusive

*Ad Journal will display on immersive multimedia centerpieces at the event and on the website for one year

PROMOTIONAL OPPORTUNITIES

Sponsor Benefits	Legacy Matchmaker \$7,500	Digital Marquee \$5,000	Signature Sip \$3,500	Thoughtful Token \$2,500
Opportunity for 100% tax deductible match for all donations up to \$5000 during the paddle raise				
Prominent logo placement	Digital donation leaderboard	All multimedia centerpiece display frames	Naming of signature cocktail 500 custom printed cocktail napkins	Guest luncheon favors
Virtual ad placement*	Full Page	Full Page	Half Page	Half Page
Social media recognition	1 Exclusive	1 Non-exclusive	1 Non-exclusive	1 Non-exclusive
Company name and logo on BVMI website for one year				

Tribute and Ad Journal Packages

Advocate	Ambassador	Supporter	Friend
\$1,000 2 Tickets + Full Page Ad	\$500 1 Ticket + Half Page Ad	\$250 Quarter Page Ad	\$100 Name Listing

BVMI Legends Luncheon Registration Form

Sponsorship Opportunities

<input type="checkbox"/> Legends	SOLD
<input type="checkbox"/> Founders	\$25,000
<input type="checkbox"/> Legacy	\$15,000
<input type="checkbox"/> Leadership	\$10,000
<input type="checkbox"/> Pioneer	\$5,000
<input type="checkbox"/> Visionary	\$2,500

Promotional Opportunities

<input type="checkbox"/> Legacy Matchmaker	\$7,500
<input type="checkbox"/> Digital Marquee	\$5,000
<input type="checkbox"/> Signature Sip	\$3,500
<input type="checkbox"/> Thoughtful Token	\$2,500

Luncheon

<input type="checkbox"/> Lunch and Cocktails ticket	\$195
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Tribute and Ad Journal Packages

<input type="checkbox"/> Advocate \$1,000	<input type="checkbox"/> Ambassador \$500	<input type="checkbox"/> Supporter \$250	<input type="checkbox"/> Friend \$100
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RESERVE YOUR SPOT TODAY!

- Yes!** Sign us up for the BVMI Legends Luncheon.
- We're unable to participate, but want to support BVMI with a donation of \$ _____

Contact Information

Contact Name

Company Name (as you would like it to appear on signage)

Address

City State Zip Code

Email Address

Phone

Payment Method (please select one)

- Credit Card:** Scan the QR code or visit BVMI.org/Legends-Luncheon to pay securely online
- Check:** Payable to BVMI, mailed to the address below
- ACH/EFT (Bank Transfer):** Please email us at BVMlevents@BVMI.net to receive secure transfer instructions



⚠️ Due to an increase in nonprofit mail fraud, we strongly encourage electronic payment via ACH or credit card. If mailing a check, please notify us once it has been sent. Email us at BVMlevents@BVMI.net.

Sponsorship Materials

Please submit sponsorship forms and a high-resolution color logo by **October 1, 2025**, to: Erica Joy West — Charitable Investment Counselor EJWest@BVMI.net | 201-518-8488

Mailing Address

BVMI – Attn: Erica Joy West
75 Essex Street, Suite 100
Hackensack, NJ 07601

Questions? Contact Erica Joy West, Charitable Investment Counselor, EJWest@BVMI.net or 201-518-8488

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Contact Information

**Erica Joy West,
Charitable Investment Counselor
EJWest@BVMI.net | 201-518-8488**