

A Hole-in-One for Free Healthcare!



Presented by



Monday, June 2, 2025 Arcola Country Club



for Bergen Volunteer Medical Initiative's Annual Golf Classic, supporting free, high-quality healthcare for low-income, uninsured adults in Bergen County, New Jersey.

This exclusive outing, hosted at one of the Northeast's most iconic golf courses, helps BVMI address the critical healthcare needs of more than 40,000 hardworking individuals living without health insurance in Bergen County. These individuals face the daily struggle of juggling minimum wage jobs, managing chronic health issues, and navigating life without consistent access to care. For many, the emergency room becomes their only option—the most costly and least effective form of primary care.

At BVMI, we're working to change that. Through the dedication of passionate volunteers, we remove the financial and social barriers to healthcare, providing free, high-quality care to those who need it most. We believe **healthcare is a right**, not a privilege, and no one should ever have to choose between their health and basic needs like food or shelter.

Our vision is simple: a world where everyone, regardless of income, has access to the medical care they need. A world where preventive services are standard, not a luxury. With your support, we can make this future a reality—together, we have the power to bring lasting change and create a healthier, more equitable community for all.



## **EVENT INFORMATION**

### **Arcola Country Club**

As an attendee, you and your team will have an opportunity to play on one of the most iconic golf courses in the Northeast, ranked 19th in Golf Digest's "The Best Golf Courses in NJ!" Arcola Country Club is an 18-hole, championship-level private golf course and clubhouse in Paramus, New Jersey, renowned for having F1-fast greens and boasting one of the strongest collections of member players in the region, with roughly 100 carrying single-digit handicaps, a third of those being scratch or better. The club also is where PGA Tour professionals like Morgan Hoffmann learned the game.



### **Event Information**

Monday, June 2, 2025

Golf Outing: 10:00AM - 8:00PM

### **Parking**

All golfers pull up front to unload bags and then self-park

### **Event Format**

Scramble format / Callaway scoring

### **Games and Prizes**

- SUPERTICKETS combine raffles, on course contests and mulligans\*
- Win a chance to putt for \$10,000!
- \*Supertickets are available for purchase online or day of the event. Does not include "Beat the Pro"

### **Golf Participants**

Foursome - \$2,500

One (1) Foursome includes brunch, cocktails, and dinner

Twosome - \$1,250

One (1) Twosome includes brunch, cocktails, and dinner

Individual Golfer - \$650

One (1) golfer includes brunch, cocktails, and dinner

### Women's Clinic Golfer Package - \$350

One (1) admission to golf clinic includes cocktails, dinner and golf skills instruction.

| ltinerary           |  |  |  |
|---------------------|--|--|--|
| 10:00ам             | Golfer registration  |  |  |
| 11:00ам             | Brunch   |  |  |
| 12:15рм             | Putt for a \$10,000 cash prize   |  |  |
| 12:30рм             | Shotgun start  |  |  |
| 1:00рм to<br>5:00рм | Women Fore Women Clinic *1:00рм - Clinic registration opens • 1:45рм - Program by Debbie O'Connell, LPGA Pro Instructor, Motivator, and Results Coach • 2:30рм - Clinic golfers walk down to golf carts • 2:45рм - Clinic instruction begins • 4:45рм - Women Fore Women group picture |  |  |
| 5:30рм              | Networking, open bar, raw bar, passed hors<br>d'oeuvres, silent auction and 50/50 raffle for all<br>clinic attendees and golfers   |  |  |
| 6:30рм              | Dinner   |  |  |
| 7:30рм              | Awards   |  |  |

<sup>\*</sup>Order of events is a rough estimate and is subject to change

## WOMEN **FORE** WOMEN



Join us for the inaugural Women Fore Women Leadership Clinic, a unique opportunity for corporate professionals and golf enthusiasts to elevate their game in business and on the course! This inspiring four-hour event kicks off with a high-energy talk by Debbie O'Connell, an award-winning LPGA professional, motivational speaker, and Results Coach. Then, hit the green for an exclusive two-

hour lesson with Debbie and her expert team of golf pros. After your skills lesson, relax and refresh in the club's locker rooms before mingling with fellow guests at the pre-dinner cocktail reception and awards dinner.

Women Fore Women supports Bergen Volunteer Medical Initiative, ensuring high quality comprehensive healthcare for hardworking women living without medical insurance. Your support can make a lasting impact on the health and well-being of women in our community who might otherwise go without the care they need.

As part of one of Bergen County's premier corporate outings, this event offers a rare branding opportunity for corporate partners to engage with both novice and seasoned golfers while supporting a vital cause

Don't miss out—join us in making this impactful event an annual tradition for years to come!

### **Event Information**

Monday, June 2, 2025

Women's Clinic - \$175

Women's Clinic "Swing & Sip" Package - \$350 Includes clinic, cocktails, networking, and dinner

\*Space is limited

### **CLINIC FORMAT**

Debbie and her team of LPGA instructors will teach you how to strengthen the fundamentals of your game! Whether you are a beginner or seasoned player, you will learn new, fun and easy techniques that will have you teeing up for success!

Attendees will be divided into small groups with golfers of similar skill levels at four skill stations. Each player will receive quality attention and instruction from multiple pro-level instructors.

### 4 Stations (25-Min. Stations)

- \* Order of events is a very rough estimate and is subject to change
- Full Swing
- Chipping
- Pitching
- Putting Green

\*Complimentary use of golf clubs can be provided.

|        | Timetable  |
|--------|--|
| 1:00рм | Registration Opens   |
| 1:30рм | Opening Remarks  |
| 1:45рм | Presentation: Debbie O'Connell, Motivational<br>Speaker and Results Coach                            |
| 2:30рм | Attendees walk out to the course   |
| 2:45рм | Clinic instruction begins  |
| 4:45рм | Group picture on the putting green   |
| 5:00рм | Retire to locker rooms   |
| 5:30рм | Cocktail hour, networking, open bar, raw bar, passed hors d'oeuvres, silent auction and 50/50 raffle |
| 6:30рм | Dinner and awards available to clinic attendees with dinner package                                  |

### **Parking**

All golfers pull up to front to unload bags and then self-park.

# **GOLF SPONSORSHIP OPPORTUNITIES**

|  | SOLD                                   | SOLD                       |                                     |  |                                       |                                       |
|--|--|----------------------------|-------------------------------------|--|---------------------------------------|---------------------------------------|
| Sponsor Benefits   | Champion<br>\$10,000                   | Masters<br>\$7,500         | Fairway<br>\$5,000<br>(6 available) | Women FORE<br>Women<br>\$5,000             | Golf Cart<br>\$3,500<br>(6 available) | Birdie<br>\$3,000<br>(Many available) |
| Speaking Opportunity to open tournament and at the awards dinner |  |                            |                                     |  |                                       |                                       |
| Prominent logo placement on welcome banner                       |  |                            |                                     |  |                                       |                                       |
| Formal recognition of your contribution from the podium          |  |                            |                                     |  |                                       |                                       |
| Company name and logo on BVMI website for one year               |  |                            |                                     |  |                                       |                                       |
| Golf, brunch, cocktails and awards dinner                        | 3 Foursomes                            | 2 Foursomes                | 1 Foursome                          | 4 Participants<br>(brunch not<br>included) | 1 Twosome                             | 1Twosome                              |
| Prominent logo placement   | Hole-in-One<br>Digital Leader<br>Board | First Tee Longest<br>Drive | Refreshment<br>Cart(s)              | On Clinic Green                            | Golf Carts                            |                                       |
| Virtual Ad placement*  | Full Page                              | Full Page                  | Half Page                           | Half Page                                  | Half Page                             | Quarter Page                          |
| Social media recognition   | 2<br>Exclusive                         | 2<br>Exclusive             | 1<br>Exclusive                      | 2<br>Exclusive                             | 1<br>Non-exclusive                    | 1<br>Non-exclusive                    |

<sup>\*</sup>Ad Journal will display on immersive multimedia centerpieces at the event and on the website for one year

# PROMOTIONAL OPPORTUNITIES

|  |  | SOLD                               | SOLD                    | SOLD                     |                          |                    |
|--|--|------------------------------------|-------------------------|--------------------------|--------------------------|--------------------|
| Sponsor Benefits                                   | Digital<br>Marquee<br>\$5,000  | Golf Ball<br>\$3,500               | Beat the Pro<br>\$3,000 | Putting Green<br>\$2,500 | Driving Range<br>\$2,000 | Hole<br>\$1,000    |
| Prominent logo placement                           | Two 82" digital screens during awards dinner  All digital centerpiece display frames | Three Golf Balls<br>Five Golf Tees | Beat the Pro            | Putting Green            | Driving Range            | Tee Hole           |
| Product placement in swag bags                     |  |                                    |                         |                          |                          |                    |
| Virtual Ad placement*                              | Full Page  | Quarter Page                       |                         |                          |                          |                    |
| Social media recognition                           | 1<br>Exclusive   | 1<br>Non-exclusive                 | 1<br>Non-exclusive      | 1<br>Non-exclusive       | 1<br>Non-exclusive       | 1<br>Non-exclusive |
| Company name and logo on BVMI website for one year |  |                                    |                         |                          |                          |                    |

<sup>\*</sup>Ad Journal will display on immersive multimedia centerpieces at the event and on the website for one year

#### **BVMI Golf Classic Registration Form Sponsorship Opportunities** □ Championship Sponsor SOLD \$10,000 Master Sponsor SOLD \$7.500 ☐ Fairway Sponsor \$5.000 ☐ Women Fore Women Clinic Sponsor \$5.000 ☐ Golf Cart Sponsor \$3,500 ☐ Birdie Sponsor \$3,000 **Promotional Opportunities** ☐ Digital Marquee Sponsor \$5.000 \$3.500 ☑ Beat the Pro Sponsor SOLD \$3.000 ☑ Putting Green Sponsor sold \$2.500 ☐ Driving Range Sponsor \$2.000 ☐ Hole Sponsor \$3.000 Virtual Journal Ads ☐ Full Page Ad ☐ Quarter Page ☐ Half Page Ad \$1.000 \$500 \$250 **Golf Participants** ☐ Foursome \$2.500 Twosome \$1,250 ☐ Individual Golfer \$650 ☐ Women's Golf Clinic Package \$350 ☐ Women's Golf Clinic \$175 **Dinner Reception** ☐ Dinner and Cocktails Guest Package \$1,500 ☐ Dinner Guest \$250

### **RESERVE YOUR SPOT TODAY!**

| Yes! Sign us up for the BVMI Golf Classic.                                    |                               |  |  |
|---|-------------------------------|--|--|
| ☐ We're unable to participate, but want to support BVMI with a donation of \$ |                               |  |  |
|   |                               |  |  |
| Contact Name  |                               |  |  |
| Company Name (as you would  | like it to appear on signage) |  |  |
| Address   |                               |  |  |
| State   | Zip Code                      |  |  |
| Email Address   | Phone                         |  |  |

### For sponsorship signage:

Please send a high-resolution, color logo to ejwest@bvmi.net by May 2, 2025.

### To pay by credit card:

Go to BVMI.org/Golf-Classic or scan the QR code below.



### To pay by check:

Checks should be made payable to BVMI. Please complete and return this form to:

**BVMI - Attn: Erica Joy West** 75 Essex Street, Suite 100 Hackensack, NJ 07601

**Questions?** Contact Erica Joy West, Charitable Investment Counselor, ejwest@bvmi.net or 201-518-8488

